BROAD STREET PLAZA

The City of Atlanta Department of City Planning is working to empower communities by reshaping public spaces to enhance their overall physical, cultural, and social identities. Through placemaking DCP will work with community members to identify and evaluate locations throughout the city to implement changes that can transform spaces into welcoming and vibrant places. The overarching goals of this program are to improve street safety and to transform streets into vibrant, attractive places that benefit the community and businesses alike. **#DesignBroadSt**

PILOT PROGRAM

The Broad Street Plaza is an interim strategy for a pedestrian plaza.

It is a new way for the City to engage the community in testing ideas for the design of our public spaces.

Our use of the space over the next couple of years and the feedback we receive from the community will guide the design of a more permanent condition

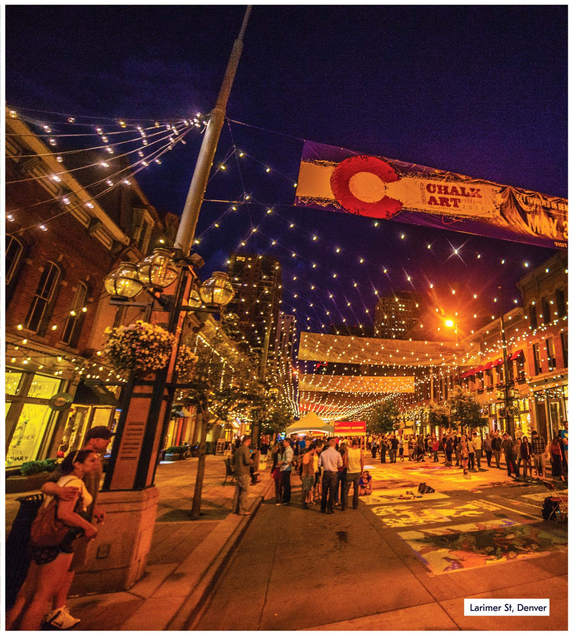
We want to hear from you! Share your feedback with us today, talk to us at future events or at the Atlanta City Studio, or join the on-going conversation on social media. **#DesignBroadSt**

DESIGN IDEAS

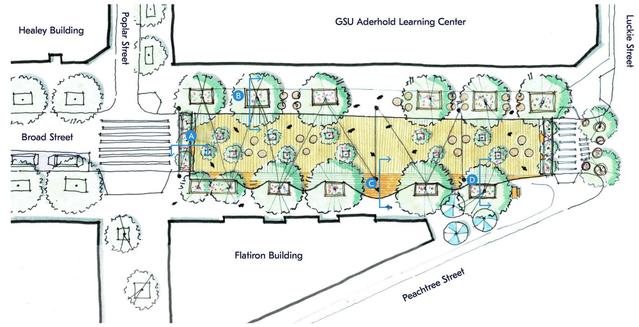
Seating / Planted Areas
Cafe and Restaurant Seating
Suspended Overhead Lighting
Street Decking
Bicycle Parking

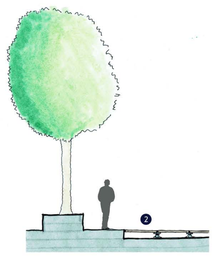
Greeley Square, New York

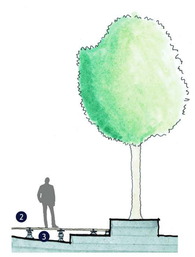
Sunset Parklet, San Francisco

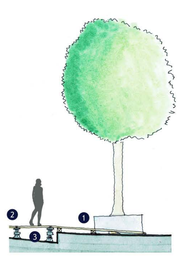

Larimer St, Denver

CONCEPT SKETCHES

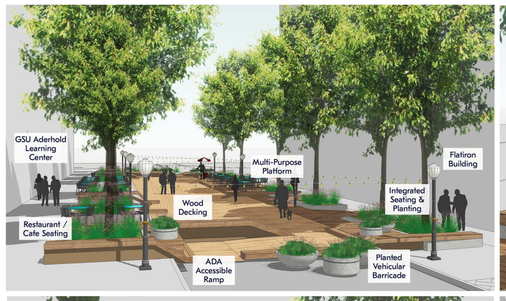


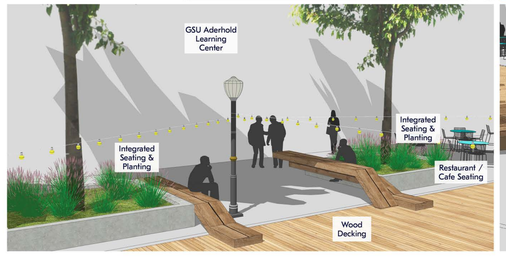

B Aderhold Edge

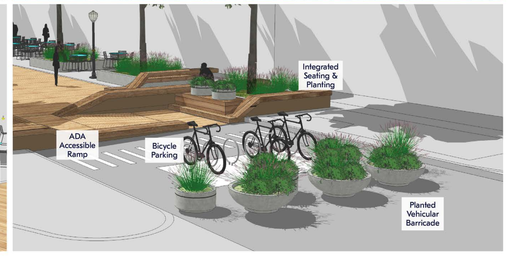

C Flatiron Building Edge


D Flatiron Building Edge

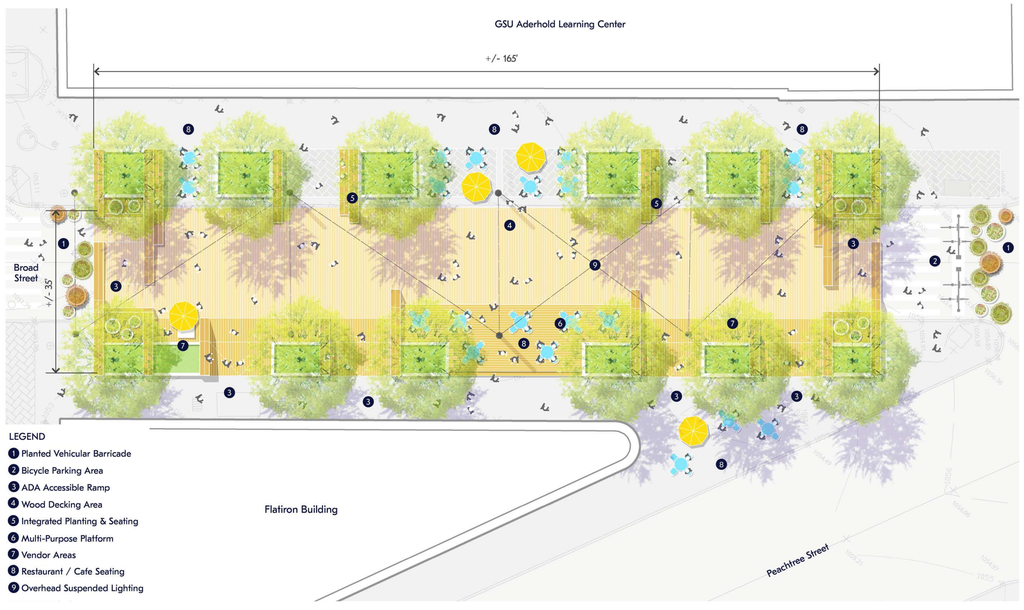
FINAL CONCEPT DESIGN







ILLUSTRATIVE PLAN



FINAL MATERIALS

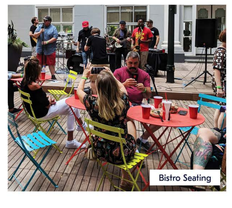
String Lighting

Decorative Planters

Wood Decking

SOOFA Signage

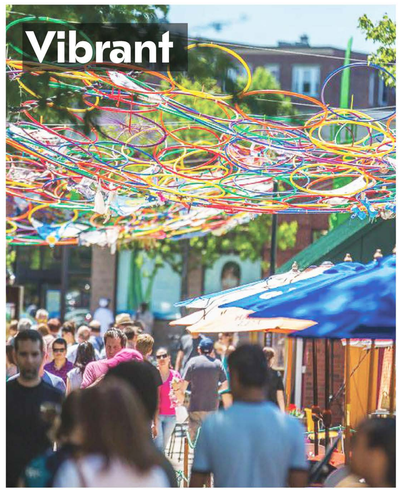
Engagement Crosswalk


Bistro Seating

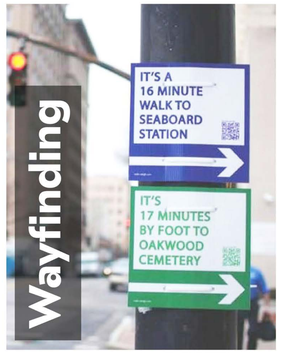
PROPELLING THE PUBLIC REALM

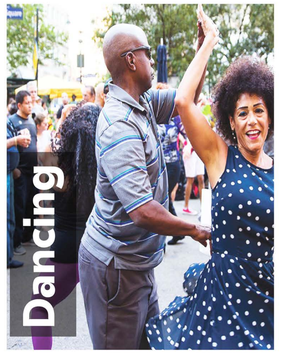
Since its installation, the Broad Street Plaza has been the backdrop for lunches with friends and block parties that have included dining, music and games. How else might we reclaim this public space? Help us imagine the possibilities by sharing what activities and uses YOU envision occurring in this space!
#DesignBroadSt

WHAT DO YOU LIKE ABOUT THIS SPACE?

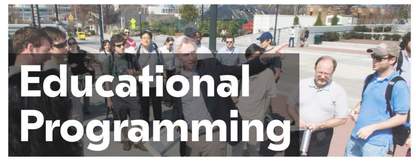


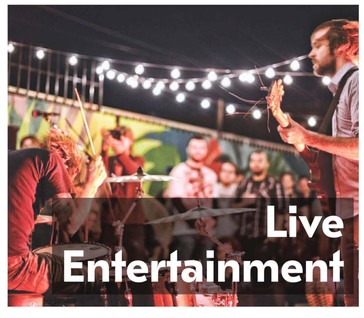
WHAT IS THIS SPACE MISSING?





WHAT ELSE WOULD YOU WANT TO DO IN THIS SPACE?





BROAD & POPLAR CROSSWALK DESIGN & INSTALLATION

The City of Atlanta Department of City Planning announces the installation of an artist designed crosswalk at the intersection of Broad and Poplar Streets in downtown Atlanta. This opportunity is open to artists residing within Metro-Atlanta only.
#DesignBroadSt

IMPORTANT PROJECT DATES

JULY 27
Call for artists submission deadline

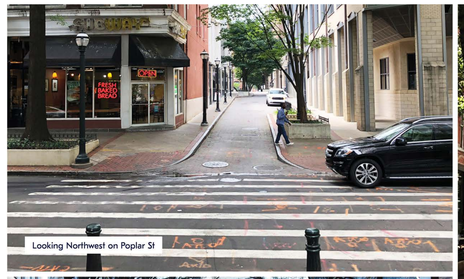
AUGUST 9
Top three artists announced

AUGUST 30
Public votes for artist who will be awarded design project at the Broad Street Block Party

MID-SEPTEMBER
Project will be installed

OCTOBER 25
Crosswalk will be dedicated

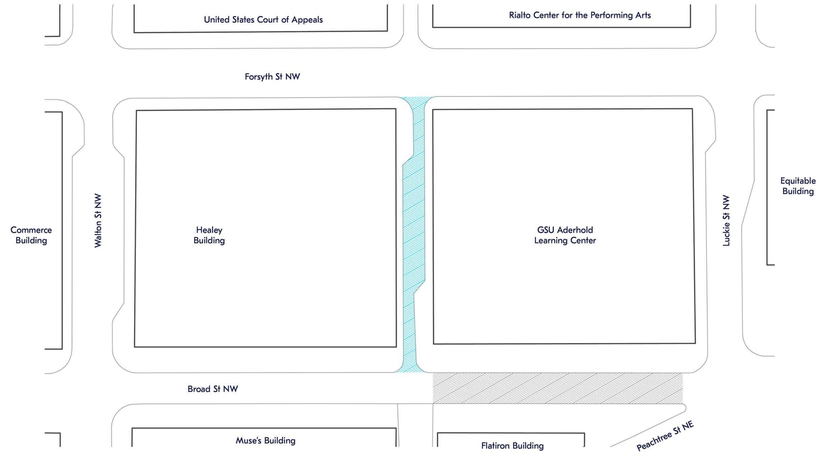
BROAD & POPLAR STREETS INTERSECTION


Looking Northwest on Poplar St

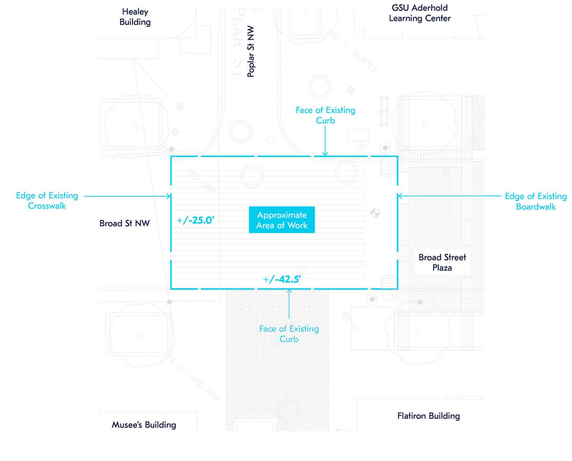
Looking Northeast on Broad St

Looking Southwest on Broad St

STREET CLOSURE PLAN



EXTENT OF WORK



YOUR CROSSWALK DESIGNS

Attendees of the first Broad Street Block Party shared some of their creative ideas for the Broad and Poplar crosswalk!